



SOLO SHOW

MAMbo-Museo d'Arte Moderna di Bologna

September 7th-November 2nd, 2008

Opening: September 6th, 7 p.m.

Curated by Andrea Viliani

The opening of the exhibition *SOLO SHOW* will be held on September 6 (7 p.m.) at MAMbo – the Museum of Modern Art of Bologna.

SOLO SHOW is a research-based exhibition project initiated by artist **Natascha Sadr Haghghian** upon MAMbo's invitation to have a one-woman show in its premises.

SOLO SHOW has been jointly developed by Sadr Haghghian together with the production company **mixedmedia berlin**, a renowned production company based in Berlin. mixedmedia berlin produces works for a lot of well-established, international artists but that stays unnamed and invisible to the public. The artist collaborated with mixedmedia berlin's head, Uwe Schwarzer, to create an installation that reflects upon the terms of production in contemporary art.

By inventing a fictional artist, named **Robbie Williams** ("the artist, not the singer!") as well as producing and premiering *his* first solo show at MAMbo, the exhibition project conceived by Sadr Haghghian with mixedmedia berlin renders the ways of producing art today with a production company discernible.

The exhibition is divided into two separate halves with entrances from opposite ends. The introductory wall text indicates the first exhibition as the solo show of Robbie Williams while the second carries a list of over 50 names. Five objects that resemble fences for a jumping contest are installed in the first space. Instead of having a classical wood structure, they are fabricated using materials that playfully make reference to the history of modern and post-modern art. The other space is empty apart from a set of eight speakers that play the moving sound of a horse galloping around the room and jumping over imaginary fences.

Exploring the myth of the 'Solo Artist', *SOLO SHOW* is at the same time a solo show and its own deconstruction, which analyses the real meaning of this exhibition format within the context of the contemporary artistic practices and their contradictory relation to the institutional framework as well to the art market strategies.

Working as Williams' first monograph, an artist book edited by Natascha Sadr Haghghian was published by Koenig Books London to coincide with *SOLO SHOW*, including documentation and contributions by the artist, Seda Naiumad (for the critic and curator Tirdad Zolghadr), exhibition curator Andrea Viliani as well as two extended conversations respectively with Uwe Schwarzer and the fictional artist Robbie Williams.

SOLO SHOW is the first "solo" presentation of Natascha Sadr Haghghian in an Italian museum. The Frankfurter Kunstverein will also present a solo show of the artist in late September 2008.

MAMbo - Museo d'Arte Moderna di Bologna
tel. 051 6496611 - fax 051 6496600
info@mambo-bologna.org
www.mambo-bologna.org

Opening hours:
Tuesday - Sunday 10 a.m. - 6 p.m.; Thursday 10 a.m. - 10 p.m.;
Closed on Monday

For further information:

Ufficio Comunicazione/Communication Office MAMbo
Elisa Maria Cerra
tel. +39 051 6496653
Lara Facco
tel. +39 051 6496654
ufficiostampaMAMbo@comune.bologna.it

With the contribution of:

i f a ■ Institut für Auslands-
beziehungen e. V.



SOLO SHOW

Robbie Williams

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SOLO SHOW

Achim Kayser
Alberto Storari
Alexander Niklasch
Andrea Schmidt
Andrea Viliani
Anna Rossi
Anne-Pascale Frohn
Arash Mohtadi
Bertram Sturm
Cajus Pietschmann
Detlef Brall
Elisa Maria Cerra
Erik Wiegand
Eva Fuchs
Fabio Di Camillo
Frank Kiefel
Franz König
Gerard McGettrick
Gianfranco Maraniello
Giulia Pezzoli
Hengst
Ines Schaber
Jennifer Chert
Jens Queren
Jeremy Carden
Jo Hany
Jörg Wambsganß
Juliane Bauer
Kathleen Knitter
Kirscha Geiser
La Vina
Markus Schmacht
Michael Müller
Mynou Dietrichmeier
Neville Reichman
Natascha Sadr Haghighian
Otto
Pierre Maite
Pollux

Rainer Jordan
Robert Schlicht
Roger
Sandy Kaltenborn
Sebastian Summa
Stefan Kessels
Stefan Pente
Steffen Puschke
Stephan Hempel
Thomas Huesmann
Thomas Wendler
Tirdad Zolghadr
Uliana Zanetti
Ute Waldhausen
Uwe Schwarzer
Viola Eickmeier
William Wheeler

Exhibited works

SOLO SHOW, 2008

zinked steel, lead, light bulbs, cables
155 x 360 x 170 cm

wood, cable, wigs, zinked steel
170 x 240 x 90 cm

18 TVs, cables, DVD and DVD player, junction box
160 x 290 x 50 cm

395 pieces of clothing
60 x 230 x 80 cm

acrylic on wood and MDF, neons, cables, transformers
300 x 330 x 130 cm

Collection of the artist

SOLO SHOW, 2008

8 speakers, computer program, amplifiers, subwoofer, cables
variable dimensions

Courtesy the artists and Johann König Gallery, Berlin

Natascha Sadr Haghghian

In place of her biographical note Natascha Sadr Haghghian wishes to draw readers attention to bioswop.net. On www.bioswop.net artists and other cultural practitioners can borrow exchange and compile CV's for various purposes. The site went online in October 2004 and is a work in progress. The aim is to have more and more people exchanging their CV's for representational purposes like catalogues etc.

mixedmedia berlin

mixedmedia berlin, artwork production since 1999 for many well-known artists for their shows in international galleries and museums. based in berlin.

Info: www.mixedmedia-berlin.com

SOLO SHOW

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| Artist: | Natascha Sadr Haghghian |
| Curator: | Andrea Viliiani |
| Venue: | MAMbo – Museum of Modern Art of Bologna via Don Minzoni 14 – Bologna |
| Exhibition dates: | September, 7 th – November 2 nd 2008 |
| Opening hours: | Tuesday – Sunday 10 am – 6 pm Thursday 10 am – 10 pm Monday closed |
| Prices: | Free entrance |
| Information: | tel. +39 051 6496611 fax +39 051 6496600 info@mambo-bologna.org www.mambo-bologna.org |
| Guided Tours: | reservation needed for schools and groups tel. +39 051 6496626 – 628 mamboedu@comune.bologna.it groups (max 30 persons): 80 euros translation service: 100 euros schools: 50 euros audioguides (per group): 20 euros |
| Catalogue: | Koenig Books London |
| Communication office: | Lara Facco MAMbo communication office and marketing development tel. +39 051 6496654 Elisa Maria Cerra Press Office MAMbo Tel. +39 051 6496653 |
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